

Vermont Act 139

1 HOW DURACELL INTENDS TO COMPLY WITH THE VERMONT STATE LAW GOING INTO EFFECT ON JAN 1, 2016

As you may know, in May 2014, the State of Vermont passed the first collection and recycling law for primary batteries in the U.S. The law defines primary batteries as: “non-rechargeable batteries weighting two kilograms or less, including alkaline, carbon-zinc and lithium metal batteries”.

The main implication is that primary battery manufacturers and some retailers will need to join a registered stewardship organization for primary battery collection which will incur fees. The members of the battery industry are in the process of selecting their stewardship organization.

Effective March 1, 2015, Duracell has entered into an agreement with Call2Recycle to be our stewardship organization for the collection and recycling of primary batteries for the State of Vermont starting January 2016.

Call2Recycle shall file a registration form with the Secretary of Natural Resources Agency of the State of Vermont. Both Duracell and retailers who sell primary batteries under their trademark or brand will individually need to ensure that their primary battery stewardship organization complies with this requirement. This law applies not only to Duracell Batteries but to other branded batteries as well as non-branded (Private Label) batteries should you sell them within the State of Vermont.

With the action steps noted above, I am pleased to inform you that Duracell/P&G is in compliance with the Vermont Law and no additional action is needed for Duracell Batteries.