Deliver a Higher Standard of Care
The PURELL SOLUTION™ with Electronic Monitoring Technologies and Clinical Services
Improve Patient Safety with the PURELL® Brand

Supporting All You Do to Help People Stay Well

The PURELL® products are universally recognized and trusted to provide effective protection from germs. When patients, visitors, and healthcare personnel see the PURELL brand, it reinforces your high standards for patient safety and quality care. The PURELL brand shows you care enough to provide the best, while supporting all you do to help people stay well.

The PURELL® Brand Makes a Difference

82% Hand Hygiene Improvement

PURELL SMARTLINK™ Technology leverages expert clinical services with proven formulations and advanced dispensing platforms to help improve hand hygiene performance by 82% over baseline.

The PURELL® Brand is Most Used & Trusted

PURELL Hand Sanitizer is the #1 brand of hand sanitizer used in hospitals, and the brand most known by patients and visitors.

83% Employees Prefer the PURELL® Brand

83% of Infection Control professionals are more likely to recommend PURELL products to colleagues than any other hand hygiene brand.

The PURELL SOLUTION™

The PURELL SOLUTION™ is a complete set of products, technologies and support designed to work together to help improve patient safety. It includes advanced monitoring technologies, expert Clinical Specialists, and an already robust portfolio of efficacious products to more holistically fight against the spread of germs. Help your facility improve patient outcomes with PURELL SMARTLINK™ Monitoring Technologies and PURELL™ Clinician-Based Support.
The PURELL SOLUTION™ combines the #1 brand of hand sanitizer in hospitals\(^1\) with advanced technology and clinical support to help improve hand hygiene compliance and help build a culture of safety.

Combining PURELL SMARTLINK™ Technology with PURELL™ Clinician-Based Support is proven to increase hand hygiene performance by over 82\%.\(^2\) The proprietary technology within our integrated modules track hand hygiene performance and simplify maintenance to support your critical hand hygiene initiatives. PURELL™ Clinician-Based Support helps you leverage this powerful data to keep patients safe, while sending the signal of quality care.

**Build a Culture of Safety with The PURELL SOLUTION™**

**PURELL® Hand Sanitizer, HEALTHY SOAP® and Surface Spray Formulations**
Designed for healthcare to deliver the effectiveness you need, while being mild and pleasant to use.

**PURELL SMARTLINK™ Technology**
Leverage hand hygiene compliance to help achieve better patient outcomes with technology and monitoring options for every level to meet the unique needs of your hand hygiene initiatives.

**PURELL® Clinician-Based Support**
Get the clinical expertise and educational support to strengthen the programs you implement and help improve hand hygiene performance.
Breakthrough Formulation Innovations for Healthcare

The PURELL SOLUTION™ leverages the technology a facility needs to monitor and help improve hand hygiene compliance, alongside trusted formulations that combine the efficacy healthcare workers need, with products they enjoy using.

**PURELL® Healthcare CRT HEALTHY SOAP™**
A Scientific Breakthrough in Skin Health
- Removes 33% more biosoil than regular soap
- 95% preferred over regular soap
- Free of harsh preservatives, antimicrobials, parabens and phthalates
- Made with 90% biobased content
- Saves an average of 15,000 gallons of water per year in a 500-bed hospital

**PURELL® Healthcare Advanced Hand Sanitizer ULTRA NOURISHING™ Foam**
Clinically proven to improve skin condition in just 3 days
- Kills more than 99.99% of most common germs that may cause illness in a healthcare setting, including MRSA & VRE
- Unique blend of moisturizers & antioxidants is clinically proven to improve skin health in just 3 days

**PURELL® Healthcare Surface Disinfectant**
Worry-free disinfecting
- Kills 99.99% of germs on most hard and soft surfaces
- Effective on Cold & Flu, MRSA, Norovirus and 24 other organisms in 30 seconds
- No warning or caution labels required
- Formulated for use on food contact surfaces, with no rinse required
Help Improve Patient Outcomes with PURELL SMARTLINK™ Technologies and PURELL® Clinician-Based Support

Increases in compliance can help improve patient outcomes, but may also come with increased product and dispenser usage. Our Service Alerts system is designed to monitor each dispenser in your facility through 24/7 dispenser health, network, refill, and battery monitoring, reducing labor trips and product outages through streamlined maintenance and improved workflows.

While electronic monitoring provides robust data sets and eliminates the Hawthorne effect, direct observation still has a place in gathering qualitative hand hygiene information including wash quality or environmental and workflow barriers. With the PURELL SMARTLINK Observation System you can easily record, interpret, and review hand hygiene data in one convenient electronic direct observation system that easily integrates with our PURELL SMARTLINK Activity Monitoring System.

Our expert Clinical Specialists bring on average over 30+ years of experience that can help you
- Provide a comprehensive hand hygiene evaluation through onsite interviews and clinical observations
- Set hand hygiene goals and create custom programs to help meet those goals
- Coach and facilitate a hospital-based improvement team
- Deliver a qualitative assessment of the data gathered by SMARTLINK technology
- Observe and interact with staff to identify the barriers to hand hygiene
- Provide on-site support of the SMARTLINK technologies, and educate staff on the 5 RIGHTS OF HAND HYGIENE™

Our Clinical Specialists bring on average 30+ years of experience to help you drive behavior change and improve performance.

Monitoring hand hygiene at a group level means everyone counts. Enhance your culture of safety by electronically collecting compliance data for staff, patients, and even visitors, 24/7 and in near real-time to better monitor and measure the impact of your hand hygiene interventions and initiatives.

Capturing individual hand hygiene performance data drives accountability and identifies additional intervention opportunities for performance improvement. Our industry-leading smart-enabled dispensers along with clinically proven formulations easily integrate with various Real-Time Locating Systems and stand-alone hand hygiene monitoring technologies to provide you with a flexible infection prevention solution for person-specific hand hygiene monitoring.
Send a Signal of Quality Care with The PURELL SOLUTION™

Setting a Higher Standard for Performance and Sustainability

Our best science and technology have gone into creating The PURELL SOLUTION™. All PURELL® products are created with our industry-leading sustainability policies and practices in sustainable chemistry, packaging and dispensing system design. To learn more about our sustainability practices, visit www.GOJO.com/Sustainability.