

Experience the KCP Advantage Exceptional Knowledge. All in One Place.

Introducing KCP Advantage – a Kimberly-Clark Professional® website and mobile app that will save you time and help you grow your business by providing fast, easy access to sales information.

Use it to:

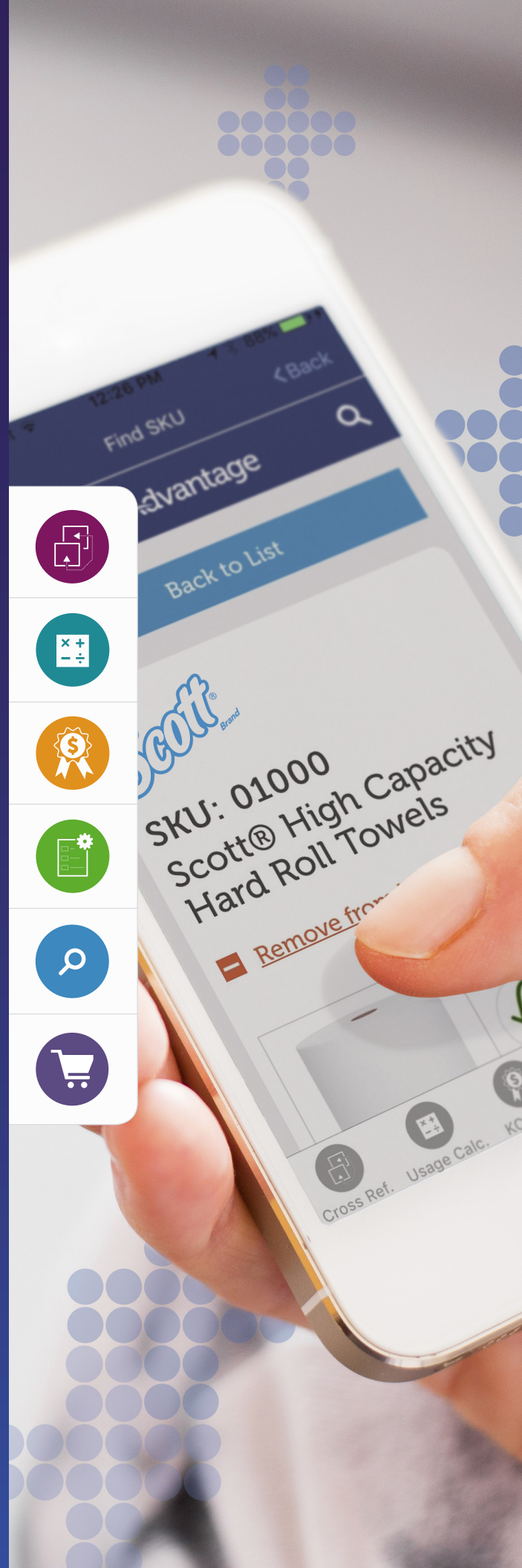
- Easily share product information with customers
- Estimate segment-specific product usage
- Cross-reference products to identify the best Kimberly-Clark Professional® solutions
- Simplify product options with Good/Better/Best recommendations
- Learn and earn points with KCP Advantage Rewards
- Request product samples to grow your business and expand your customer base

With KCP Advantage, you have access to our products and programs - anytime, anywhere!

Sign on for sales growth now!



Download the app from the Apple® App Store® or the Google Play™ Store or register online at www.KCPAdvantage.com.



Unique Features. Easy Navigation. Simplified Selling.



KCP Advantage Rewards

A loyalty program designed to provide you with easy access to our products and programs — anytime, anywhere. It's a better way to learn, earn and enjoy!



Advanced Product Search

Look up Kimberly-Clark Professional® products by SKU or keyword, and download or email detailed spec sheets to waiting customers. Product display will include an indicator for obsolete or close-out status if applicable.



Social Media Sign-On

Option to save time by logging in through LinkedIn™ recruiting services.

My Product List 50

'My Product List'

Create a list of personalized products along with their related products/dispensers to send to prospective customers.

This product list feature also allows you to:

- Link to MSDS and technical data sheets
- Add comments for your customers
- View product variations if applicable

Sending multiple lists? The app will remember email addresses to make it easier for you to send emails.



Product Usage Calculator

Quickly estimate Kimberly-Clark Professional® product usage by market segment for potential customers.



Cross-Reference Tool

Identify the best Kimberly-Clark Professional® solutions for any given industry or segment, compared to other products offered in the market.



Request Samples

Grow your business and expand your customer base by requesting product samples! View your history and tracking information for sample orders placed via the app.



Marketing Resources

Watch helpful videos and download high-resolution product images.



Download images



Watch videos



Good/Better/Best

Get recommendations by product format to easily propose solutions to customers.

With KCP Advantage, exceptional knowledge is just a click or tap away!



Download on the
App Store



GET IT ON
Google Play

Download the app from the Apple® App Store® or the Google Play™ Store or register online at www.KCPAdvantage.com.

