

DURACELL® + PROFESSIONAL™

TRAINING CENTER

RELIABLE POWER FOR PROFESSIONALS

What Is the Duracell Training Center?

Duracell Training is a “one stop shop” training program that provides guidance on where and how to sell batteries, providing convenient turnkey solutions to support your customers.

Duracell Training Program provides training support in the following areas:

- ⊕ Product information
- ⊕ How-to product videos
- ⊕ Visual battery opportunity maps
- ⊕ Industry certification
- ⊕ Take-away reference binder
- ⊕ “Size of the prize” calculation sales tools



Our 14 training modules will guide you through Duracell solutions and product information as well as provide a visual battery opportunity guide for 11 key sales channels.

Each of these modules contains product videos, interactive maps on where to find opportunities, how to sell to these opportunities, and how to estimate opportunities within these customers. Five to ten multiple-choice questions are presented after each chapter with a printable certification upon completion of the quiz.

Channels

Healthcare	Property Mgmt.
First Responder	Contractors
Corrections	Military
Education	Utilities
State/Local Govt.	Manufacturing
Lodging	

⊕ How do I get started?

The Duracell Training Center can be accessed at the following address:

<http://duracelltraining.com>

Follow registration instructions and start Duracell Training.

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DURACELL®

877-2PROCELL | www.duracellpro.com