

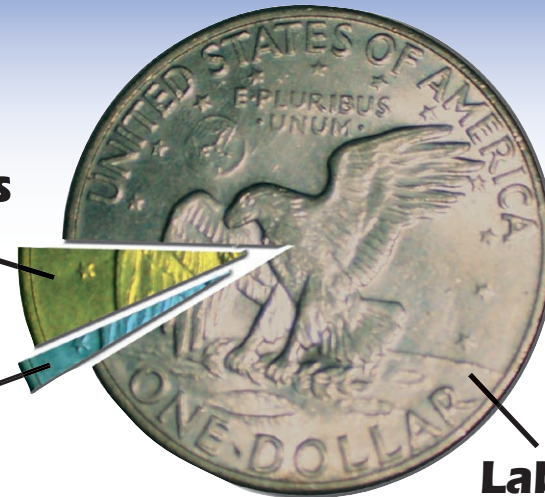
Exploding the Cheap Mop Myth

Buying a cheap mop costs more money! Typically out of every floor care maintenance dollar spent, only two cents goes towards floor maintenance tools. Over 90% of the cost is in labor. Studies show floors can be cleaned 33% faster with a blended fantailed loop mop than with a cotton cut end mop. Labor savings alone - based on an industry standard wage of \$9.00 per hour - would be \$22.50 a week. That's a *yearly savings of \$1,170.00!*

Chemicals
7%

**Floor Care
Maintenance
Tools** 2%

Labor
91%



Zephyr[®]

Get More Mop for Your Money

Zephyr Tuf/Blend™ loop mops combine the best qualities of durable synthetics, absorbent rayon and cotton. The result is the ideal mop for most professional applications.

Try our Tuf/Blend™ for the most demanding applications. The H•C/Blend™ has the added advantage of antimicrobial protection.



It gets even better – Zephyr loop mops last 8 times longer than a cotton mop. Based on one cotton mop per week at \$5.49 compared to 6.5 Tuf/Blend™ mops each year at \$10.98, *you save \$214.11* in material costs.

That's a potential savings of \$1384.11 a year just for using the right tool for the job. That adds up to one big bang for your buck.



Your One Stop Source
For Quality Cleaning Products[®]



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